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*Policy
FBIS Involvement
in Community
Affairs*

21 April 1977

MEMORANDUM FOR: Executive Officer, DD/S&T

SUBJECT : FBIS Involvement in Community Relations Programs

Charley -

1. Reference of 25 February on Agency Involvement in Community Relations Programs and your 5 April memo on this subject from the standpoint of EEO, I propose a direct role for FBIS.

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2. FBIS is the Agency's most open collector and most active disseminator of unclassified information to the public. We could readily make representatives available to selected public forums--high schools, college seminars, foreign language classes, etc. to talk about the foreign media and our services to the public. Similarly FBIS could participate on panels of Agency speakers at selected public gatherings. This could be useful to those who subscribe to our publications, encourage informed interest in foreign affairs, and bring favorable attention to FBIS and the Agency. Such a program may provide leads to good applicants, minority and otherwise.

3. We normally try to minimize public association of FBIS with CIA to avoid generating difficulties for our overseas operations, but it would be very unlikely that such a program would add significantly to field bureau problems. I believe this small risk is worth taking.

4. If O/DD/S&T believes this idea is worth pursuing, we can come up with an outline of a presentation pegged to FBIS and its services to the public in keeping with any guidance or assistance you, OTR, or the Assistant to the DCI for Public Affairs wish to

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provide. We would, of course, wish to retain the right of veto on appearances which could jeopardize our relations in the field. For starters we could offer to make presentations through our professional contacts in the Washington area.



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Director
Foreign Broadcast Information Service

Attachments:




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Your memo, Subj: EEO Affairs

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